

HAKSOFT DIGITAL SOFTWARE TECHNOLOGIES LTD.









### **Problem**

When company executives want to digitize their companies, they come up with different software solutions. Many businesses use different software. However, they cannot access customer data in detail through a single platform. This causes companies to lose a lot of time. In addition, they have to bear the maintenance costs of many software.

Company managers are constantly trying to adapt to more than one software. They close one software and access customer data in another software and get information. Many businesses keep data only in EXCEL.







## Solution

#### Innovative Business Solutions with Artificial Intelligence: PerfectoCRM

To be able to manage customer data through a single integrated platform, with a cost-effective software solution that will enable the digital transformation of your company.

Here is a cost-effective cloud, web and mobile integrated CRM solution for you.

## Are You Ready for Digital Transformation?







## Solution



# Integrated One Platform



Enterprises complete their Digital Transformation with Perfecto.

## Solution

**Omnichannel Integrated One Platform** 

- E-Commerce (B2C)
- E-Commerce (B2B)
- POS Point of Sales
- Mobile Sales
- Sales Force Automation
- Marketing Automation
- Inventory Management
- Purchase Management



















Perfecto, Cloud Customer Relationship Management software that is a great fit for almost any big or small business, freelancer or many other uses.





#### Innovative Business Solutions with Artificial Intelligence: PerfectoCRM

Adapting to the rapidly changing dynamics of the business world and gaining a competitive advantage is now easier than ever! PerfectoCRM is a state-of-the-art Cloud Software solution designed to enhance business efficiency, strengthen customer relationships, optimize operations, and integrate artificial intelligence applications.

PerfectoCRM stands out with its comprehensive and flexible features. By making your business processes smarter, you can save time and resources. Thanks to data analysis and reporting tools, you can make informed decisions and take strategic steps.

Offering effective solutions in areas such as customer relationship management, sales, marketing, and customer service, PerfectoCRM further enhances your business processes by integrating artificial intelligence applications and encourages communication among your teams. With its customizable interface, you can create solutions tailored to your needs and manage your business processes most efficiently.

PerfectoCRM's cloud-based infrastructure enhances accessibility while ensuring security. Its user-friendly interface allows you to adapt quickly and start using the solution effectively.

For more information, you can visit perfectocrm.com. Get to know PerfectoCRM to shape the future of your business and gain a competitive advantage!











## MANAGE CUSTOMERS, MANAGE TEAM, MANGE PROJECTS

& CREATE INVOICES IN THE CLOUD

PERFECTO CRM is Incredibly Powerful and Easy-to-Use Perfecto CRM is complete Customer Relationship Management software that is a great fit for almost any company, freelancer or many other uses. With its clean and modern design, Perfecto CRM can help you look more professional to your customers and help improve business performance at the same time.

100%

Percent of happy users using Perfecto CRM **50**<sup>+</sup>

Projects managed with Perfecto CRM **350** 

Number of clients around the world



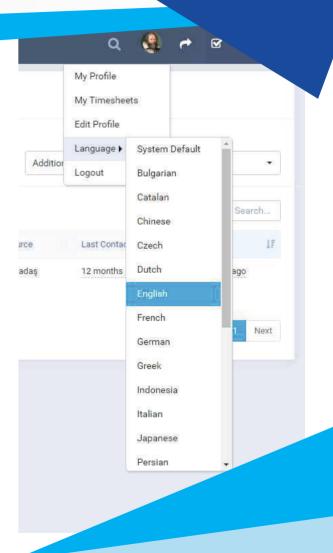




#### **MULTI-LANGUAGE OPTION**

There are 23 language options.











### **CLIENT APP FOR PERFECTO CRM**

#### **CLIENT APP**

Our App New Client App is Now Available For Buy. This app is made using flutter. So you can run this app on android and IOS.

















## Artificial Intelligence Integration ©OpenAI



#### **E-COMMERCE SOFTWARE**























#### **ACCOUNTING & ERP SOFTWARE**









#### INTEGRATED PAYMENT GATEWAY

**INTEGRATED SMS & E-MAIL SOFTWARE** 







































**CUSTOM FIELDS** 







**GDPR COMPLIANCE** 





























### **Maket Size**

The global crm software market size will grow from \$128.25 billion in 2022 to \$148.49 billion in 2023 at a compound annual growth rate (CAGR) of 15.8%. The Russia-Ukraine war disrupted the chances of global economic recovery from the COVID-19 pandemic, at least in the short term.

### **United Kigdom**

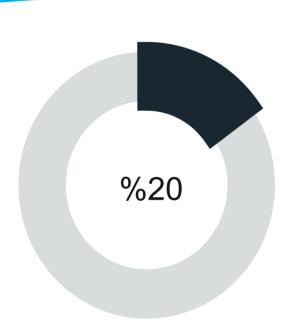
Revenue in the Customer Relationship Management Software segment is projected to reach **US\$4.11bn in 2023**. Revenue is expected to show an annual growth rate (CAGR 2023-2027) of **11.23%**, resulting in a market volume of **US\$6.29bn by 2027**.



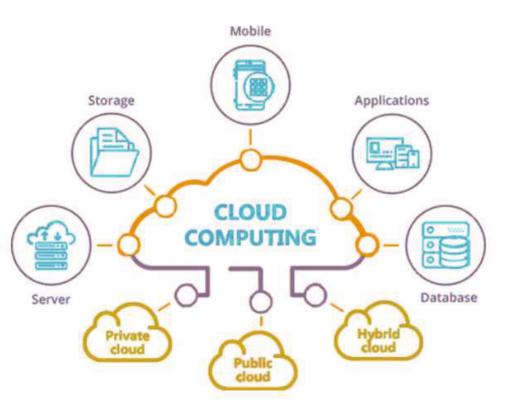


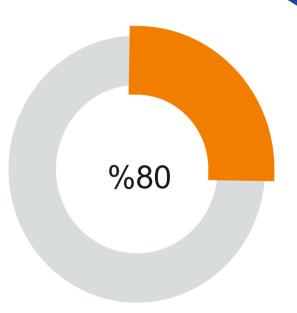
### **BUSINESS MODEL**





Consultancy





Software Sales & Subscription





### Our competitors in the market









#### **HAPPY CUSTOMERS - FMCG - Cosmetics**



United Kingdom







**United Kingdom** 









UNIVERSITY **United Kingdom** 







LOHUSA

Turkey









**United Kingdom** 



United Kingdom



Turkey Russia Uzbekistan Azerbaijan

Kazakhistan

Kyrgyzstan Moldova Ukraine Georgia Albania Kosovo





MDC

MEDICA ILAC

Turkey







pot≡x













United Kingdom















### **OUR TEAM**



ABDULLAH ALP ASLAN
Director/Founder
Software Engineer, MBA



**SIMGE ASLAN**General Manager
Business Management,MBA



RAMAZAN OGRAK
Senior Developer



**SEDA DANACI**Business Development



**HIKMET DUZGUN**EU Business Development Director



**DENIZ ILDAN**PHP Developer



BURAK YUCEL Support Team Leader



MEHMET AKIF VAÇIN

Deputy Director

Computer Engineer



BUSE OKCU

Digital Marketing

Manager



**FATİH BEYAZ** Senior PHP Developer

Support
Software Development





### HAKSOFT DIGITAL OTHER PRODUCTS







Online Order

**POS System** 

Mobile APP

Best Restaurant Management Software with Restaurant Website





**Angel Round** 

\$600.000

initial investment opportunity

Revenue

\$4.500.000

over 18 months





## THANK YOU!

GLOBSA Bilişim Teknoloji Yazılım Danışmanlık Sanayi ve Dış Ticaret Ltd. Şti. HAKSOFT DIGITAL SOFTWARE TECHNOLOGIES LTD.

- M hello@haksoft.co.uk
- 70 White Lion Street, London, England, N1 9PP
- +44 20 3286 55 77
- +44 7391 17 15



www.haksoft.co.uk